

Appl. No.: 09/945,413  
Amdt. dated May 20, 2005  
Reply to Office Action of Dec. 20, 2004

### **I. AMENDMENTS TO THE CLAIMS:**

The following listing of claims will replace all prior versions and listings of claims in the application:

#### **Listing of Claims:**

1. (Currently Amended) A method for importing data from an origin to a destination by a user utilizing a network, in the destination associated with a network-based customer relationship application, the method comprising:
  - (a) identifying data to be imported from the origin to the destination associated with [[a]] the customer relationship application utilizing [[a]] the network;
  - (b) identifying a set of predetermined rules associated with the customer relationship application;
  - (c) importing the data from the origin to the destination associated with the customer relationship application utilizing the network in accordance with the set of predetermined rules, wherein the act of importing includes:  
mapping first fields for the data in the origin to second fields for the destination,  
and  
translating first field names of the mapped first fields to second field names of the second fields; and
  - (d) storing the imported data in memory at the destination accessible to the customer relationship application;
  - (e) wherein the mapping and translating are customizable by the user such that the second field names and the second fields in which the imported data is stored in the memory at the destination are customizable by [[a]] the user.
2. (Currently Amended) The method as recited in claim 1, wherein [[an]] a service application for importing the data is generated based on the rules.

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3. (Currently Amended) The method as recited in claim 2, wherein the service application runs periodically at user-defined intervals.
4. (Original) The method as recited in claim 1, wherein the predetermined rules are specified based on user interaction with an application creation program.
5. (Original) The method as recited in claim 1, further comprising transforming the data.
6. (Original) The method as recited in claim 5, wherein the data is transformed based on user-created scripting functions.
7. (Original) The method as recited in claim 1, further comprising exporting data from the customer relationship application utilizing the network.
8. (Original) The method as recited in claim 1, wherein the rules relate to at least one of referential integrity, required fields, and automatic sequence numbering.
9. (Currently Amended) A computer program product for importing data from an origin to a destination by a user utilizing a network, in the destination associated with a network-based customer relationship application, the computer program comprising:
  - (a) computer code for identifying data to be imported from the origin to the destination associated with ~~[[a]]~~ the customer relationship application utilizing ~~[[a]]~~ the network;
  - (b) computer code for identifying a set of predetermined rules associated with the customer relationship application;
  - (c) computer code for importing the data from the origin to the destination associated with the customer relationship application utilizing the network the accordance with the set of predetermined rules, wherein the computer coder for importing includes:

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computer code for mapping first fields for the data in the origin to second fields for the destination, and  
computer code for translating first field names of the mapped first fields to second field names of the second fields; and

- (d) computer code for storing the imported data in memory at the destination accessible to the customer relationship application;
- (e) wherein the mapping and translating are customizable by the user such that the second field names and the second fields in which the imported data is stored in the memory at the destination are customizable by [[a]] the user.

10. (Original) A system for importing data from an origin to a destination by a user utilizing a network, in the destination associated with a network-based customer relationship application, the system comprising:

- (a) logic for identifying data to be imported from the origin to the destination associated with [[a]] the customer relationship application utilizing [[a]] the network;
- (b) logic for identifying a set of predetermined rules associated with the customer relationship application;
- (c) logic for importing the data from the origin to the destination associated with the customer relationship application utilizing the network in accordance with the set of predetermined rules, wherein the logic for importing includes:  
logic for mapping first fields for the data in the origin to second fields for the destination, and  
logic for translating first field names of the mapped first fields to second field names of the second fields; and
- (d) logic for storing the imported data in memory at the destination accessible to the customer relationship application;
- (e) wherein the mapping and translating are customizable by the user such that the second field names and the second fields in which the imported data is stored in the memory at the destination are customizable by [[a]] the user.

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11. (Original) A method for exporting data from an origin to a destination by a user utilizing a network, in the origin associated with a network-based customer relationship application, comprising:
- (a) identifying data to be exported from the origin association with ~~[[a]]~~ the customer relationship application utilizing a network, wherein the data is stored in memory at the origin accessible to the customer relationship application;
  - (b) identifying a set of predetermined rules associated with the customer relationship application;
  - (c) exporting the data from the origin association the customer relationship application to the destination utilizing the network in accordance with the set of predetermined rules, wherein the act of exporting includes:  
mapping first fields for the data in the origin to second fields for the destination,  
and  
translating first field names of the mapped first fields to second field names of the second fields; and
  - (d) wherein the mapping and translating are customizable by the user such that the second field names and the second fields in which the exported data is stored in the memory at the destination are customizable by ~~[[a]]~~ the user.
12. (Original) The method as recited in claim 11, wherein a service application for exporting the data is generated based on the rules.
13. (Original) The method as recited in claim 12, wherein the service application runs periodically at user-defined intervals.
14. (Original) The method as recited in claim 11, wherein the predetermined rules are specified based on user interaction with a service application creation program.
15. (Original) The method as recited in claim 11, further comprising transforming the data.

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16. (Original) The method as recited in claim 15, wherein the data is transformed based on user-created scripting functions.
17. (Original) The method as recited in claim 11, further comprising importing data to the customer relationship application utilizing the network.
18. (Original) The method as recited in claim 11, wherein the rules relate to at least one of referential integrity, required fields, and automatic sequence numbering.
19. (Original) A computer program product for exporting data from an origin to a destination by a user utilizing a network, in the origin associated with a network-based customer relationship application, the computer program comprising:
- (a) computer code for identifying data to be exported from the origin association with [[a]] the customer relationship application utilizing a network, wherein the data is stored in memory at the origin accessible to the customer relationship application;
  - (b) computer code for identifying a set of predetermined rules associated with the customer relationship application;
  - (c) computer code for exporting the data from the origin association the customer relationship application to the destination utilizing the network in accordance with the set of predetermined rules, wherein the computer code for exporting includes: computer code for mapping first fields for the data in the origin to second fields for the destination, and computer code for translating first field names of the mapped first fields to second field names of the second fields; and
  - (d) wherein the mapping and translating are customizable by the user such that the second field names and the second fields in which the exported data is stored in the memory at the destination are customizable by [[a]] the user.

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20. (Original) A system for exporting data from an origin to a destination by a user utilizing a network, in the origin associated with a network-based customer relationship application, the system comprising:

- (a) logic for identifying data to be exported from the origin association with ~~[[a]]~~ the customer relationship application utilizing a network, wherein the data is stored in memory at the origin accessible to the customer relationship application;
- (b) logic for identifying a set of predetermined rules associated with the customer relationship application;
- (c) logic for exporting the data from the origin association the customer relationship application to the destination utilizing the network in accordance with the set of predetermined rules, wherein the logic for exporting includes:
  - logic for mapping first fields for the data in the origin to second fields for the destination, and
  - logic for translating first field names of the mapped first fields to second field names of the second fields; and
- (d) wherein the mapping and translating are customizable by the user such that the second field names and the second fields in which the exported data is stored in the memory at the destination are customizable by ~~[[a]]~~ the user.

21-43. (Cancelled)